

Subject: Exciting Updates to Our R-TEC Automation® Brand!

Dear Valued Rowley Customers,

We are thrilled to announce exciting updates to our R-TEC Automation® brand!

R·TEC AUTOMATION® by Rowley®

As of February 1st, R-TEC Automation® has transitioned to exclusively represent our proprietary line of Rowley® motors, accessories, and automation systems—giving you more options and enhancements to better serve your motorization needs.

Previously, Rollease products were offered under the R-TEC Automation® brand. Moving forward, they will be available exclusively under the Rollease Automate® brand that you already know and trust.

What This Means for You:

- ✓ The same high-quality Rollease Automate® products remain available.
- ✓ New motorization options with enhanced features are now offered under the R-TEC Automation® brand.
- ✓ No changes to service levels, support, or your existing orders.

There's nothing you need to do—your account, orders, and customer support will continue as usual.

For details on our new motorization options, you can find a [reference chart](#) along with a list of [frequently asked questions](#) to address any concerns.

We appreciate your continued support and look forward to bringing you more options, advanced features, and competitive pricing in motorization solutions.

Best regards,



Larry Denbrock
Vice Chairman of the Board