

Rowley Company Continues to Support National Window Covering Safety Month

Gastonia, NC – October 4, 2016 – In support of National Window Covering Safety Month, Rowley Company is continuing to promote awareness of the American National Standard Institute's (ANSI) safety standards.

Starting in January of 2017 Rowley will offer cordless shade systems in a proactive effort to stay ahead of ANSI safety standards. With wall and ceiling mount options, our cordless shade systems will feature:



- An adjustable stop position.
- Easy installation.
- Elegant, slow rise.
- Minimal side light gap mounting options.

Compliant with current standards, Rowley offers ANSI warning tags and labels for window coverings with shroud and for retail forms and packaging. View all of our ANSI compliant warning tags and labels in full detail at http://www.rowleycompany.com/prodcat/Warn-Tags-Labels.asp. In addition, Rowley has certified three products as compliant to the current ANSI 100.1-2012 Window Covering Safety Standard.

- Sure-Shade[™] Universal Drive Tension Device (CT70)
- Sure-Shade[™] Encased Lift Cord Shroud Tape (ELC9/, ELC14/)
- Sure-Shade[™] Encased Lift Cord Shroud Tube (ELK/, ELK9/, ELK14/)

It should be noted that this certification refers to Rowley encased lift cords and drive tension device only. Rowley recommends that each manufacturer evaluate its own end product assembly for compliance to applicable safety and performance standards in a manner it deems appropriate. Third party certification attained by Rowley will only apply to the Rowley component part. To receive independent certification on the fabricated system, fabricators will need to submit their finished products for third party testing. View the current standards at <u>www.windowcoverings.org</u> and learn more about keeping your products compliant.

About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has been helping support drapery and upholstery workrooms, installers and designers by providing the tools and supplies that they need to successfully grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery. To learn more, visit www.RowleyCompany.com.