



## **Taylor Elected to Board of Directors of Window Coverings Association of America**

Gastonia, NC – July 6, 2009 – The Window Coverings Association of America (WCAA) recently announced that William J. Taylor, CEO of Rowley Company, was elected to their Board of Directors. In addition, Linda Principe and Ramon Hardy were also elected to office.

“I’m excited about the skills and energy this slate of Directors brings to the table and I look forward to working with them to expand Member and Industry Partner Benefits”, said Jenna Abbott, WCAA Executive Director. “Our Members and Partners are the lifeblood of the Association; increasing membership and crafting new programs for them is the board’s primary goal.”

"I am pleased to join the WCAA Board of Directors" said William J. Taylor, CEO of Rowley Company. "I am anxious to work with the other board members to develop plans to strengthen and grow the WCAA which provides a critical connection between independent businesses in the window fashions industry. The new board strives to improve value added benefits for both WCAA Members and Industry Partners. "

Serving the industry since 1962 and known for excellent customer service, Rowley Company is a manufacturer and distributor of Decorating Supplies and More. Rowley Company supplies bendable fiber board, T-handles, buckram, angle iron, grommets, bedding and more for use in Workroom, Installation, Design, Quilting, Upholstery and Marine applications worldwide. Rowley recently launched Finestra™ Decorative Hardware, a line of over 100 custom finials, accessories and drapery poles in 36 hand-rubbed finishes. To learn more, visit [www.RowleyCompany.com](http://www.RowleyCompany.com).