

Rowley Company Unveils New Products for 2013

Gastonia, NC – December 29, 2012 – Rowley Company, a leading source of decorating supplies for window treatments, drapery hardware, bedding, upholstery and more, has announced new products and programs for 2013.

Taking a fresh approach to the purchase options of drapery linings and interlinings, Rowley will launch the Cut-by-the-Yard program.

With 25 quality linings to choose from, the goal of this program is to allow customers to select the ideal amount of fabric for each design project. Our R-TEX fusible stabilizer, which has a variety of uses in the designer's workroom, is also now included in the Cut-by-the-Yard program.

Building on the popular Diamond Collection of bohemian crystal upholstery nails, Rowley is expanding its glittering selection to offer designers more bling for upholstery, drapery panels, cornice boards and other soft furnishings. The Clear Acrylic Gem collection has expanded to include three larger nail heads, up to 1 7/16" inch in diameter. The new line of Acrylic Gem upholstery nails features sparkling faceted nail heads in six vibrant, on-trend colors.

Rowley will also add more options to our product selection in established lines such as buckram, drapery pins, nail tools and child warning tags.

About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has been helping support drapery and upholstery workrooms, installers and designers by providing the tools and supplies that they need to successfully grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery.

To learn more, visit www.RowleyCompany.com.



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