

Rowley Company Hires Marketing Director with Advanced Industry Knowledge and Background

Gastonia, NC – January 1, 2014 – Rowley Company welcomes Mikala Moller as Director of Marketing. Mikala joins the team with innovative and intuitive marketing talent and expertise in driving B2B and B2C business. Mikala has a knowledgeable background in window coverings and will play a key role in the growth of Rowley product lines.



“We are excited to bring on someone who has a great foundation in the industry.” Said William J. Taylor, Chief Executive Officer. “With 10 years of experience in the window coverings, Mikala will offer a fresh perspective on product line growth and what’s trending in the marketplace.”

Mikala’s background covers a diverse range of marketing and leadership functions in the Home Décor industry including: direct sales and marketing, channel marketing, product marketing, team leader, consultant, trend forecasting, new product development and more. Mikala previously held positions at Orian Rugs and Newell Rubbermaid. Mikala earned her Bachelor of Science degrees in Marketing and International Business from Florida State University.

About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has been helping support drapery and upholstery workrooms, installers and designers by providing the tools and supplies that they need to successfully grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery.

To learn more, visit www.RowleyCompany.com.

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