



Rowley Company Creates Strategic Partnership with eYarder.com

Online Quoting Tools are now part Rowley Company's extensive product line

Gastonia, North Carolina – February 3, 2010 – Rowley Company is partnering with eYarder.com to bring customers additional time saving drapery workroom tools. This partnership supplements Rowley Company's value proposition of one-stop shopping for customers in the custom window treatment industry.

"Our company was founded on innovation and supplying the most current time-saving products and services," says Bill Taylor, Rowley CEO, "and this new partnership is another remarkable example of our strong commitment to that focus."

eYarder.com creator and owner, Christopher LoPresti, is a certified Microsoft Systems Engineer and specialist in building Internet applications, but it was his wife's drapery workroom challenges that were the inspiration for his business. "After watching my wife labor over calculating yardage and pricing estimates I knew there had to be a way I could improve the process and bring it online. Together we invented the idea and created the technology that allows designers, decorators and retail store owners the ability to calculate their own estimates using the workroom's pricing structure." Since its inception, eYarder.com has grown to include over 90 designs for window treatments, bedding and other soft furnishings and has expanded to include pleating calculators. "We are continuing to add to our services to help the workroom owner operate more efficiently," says LoPresti.

Serving the industry since 1962 and known for excellent customer service, Rowley Company is a manufacturer and distributor of Decorating Supplies and More. Rowley Company supplies bendable fiber board, T-handles, buckram, angle iron, grommets, patterns, down comforters, pillows and more for use in Workroom, Installation, Design, Quilting, Upholstery and Marine applications worldwide.

eYarder.com is the leading online window treatment yardage and pricing service with interactive calculators for the professional drapery workroom. Subscribers to the eYarder.com Yardage and Quoting Service can prepare customized pricing, accurate quotes and detailed work orders easily and efficiently on the web-based program which works with any computer operating system.