

Rowley Company Shade Products Meet ANSI Standards

Gastonia, NC – June 10, 2013 – After passing rigorous independent testing, Rowley Company has certified three products as compliant according to testing and performance requirements outlined in the most recent ANSI 100.1-2012 Window Covering Safety Standard.



The recently published standard includes new protocols for UV exposure and durability testing that require all companies in the industry to complete both in-house and supplemental independent testing. The following Rowley products meet the performance criteria as outlined in the safety standard described above, when used in accordance with supplied instructions:

- Sure-Shade™ Universal Drive Tension Device (CT70)
- Sure-Shade™ Encased Lift Cord Shroud Tape (ELC9/, ELC14/)
- Sure-Shade™ Encased Lift Cord Shroud Tube (ELK/, ELK9/, ELK14/)

Primarily out of concern for children's well-being, ANSI, in conjunction with the Window Covering Manufacturers Association, established the American National Standard for Safety of Corded Window Covering Products. Rowley strives to ensure all products adhere to the highest safety standards.

It should be noted that this certification refers to Rowley Company encased lift cords and drive tension device only. Rowley recommends that each manufacturer evaluate its own end product assembly for compliance to applicable safety and performance standards in a manner it deems appropriate. Third party certification supplied by Rowley will only apply to the Rowley component part. To receive certification on the fabricated system, fabricators will need to submit their finished products for third party testing.

About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has been helping support drapery and upholstery workrooms, installers and designers by providing the tools and supplies that they need to successfully grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery.

To learn more, visit www.RowleyCompany.com.

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